



Katherine Eitel, creator of *The Lioness Principle*, is an international speaker, author, and experienced communications coach specializing in non-scripted, extraordinary communications that create greater profitability and personal joy. With over 25 years experience as chairside assistant, treatment coordinator, marketing director, and small business / practice management coach, Katherine's revolutionary communications training programs have helped hundreds of practices and small businesses throw out their old, tired scripts and access instinctive greatness

improving leadership, teamwork, marketing results, organizational systems, client service, verbal skills, and the bottom line. In addition, her *Transformational Trainer* and *Inspirational Speaker* Programs are considered "life-changing" for both corporate executives and independent trainers and speakers.

Katherine is Past-President of the Academy of Dental Management Consultants, Board Member of Speaking Consulting Network and active member of National Speakers Association.

Please join me in welcoming Katherine Eitel.....