



Katherine Eitel proudly presents a course unlike any you've ever taken! If you are tired of the way training has been done for the last 50 years, join her and an intimate group of your fellow trainers / consultants from around the country for a hands-on workshop that will change your professional life (and your clients' lives) forever!

## Stop The Boredom!

Transform Yourself, Your Client Results, Your Income, Your Personal Joy

San Diego, CA

Jun 2 - 3, 2008

Monday / Tuesday

Early Bird BY May 1

### Learn how to:

- Train for independence and have them begging for more!
- Crank up real learning and fun (and not look silly!)
- Leverage your teaching style and establish proper objectives for different learning styles
- Rework your current material into learning modules that get instant and better results
- Know what to throw out and what to keep
- Effectively structure multiple days of training
- Gain "buy in" from participants
- Reward involvement and achievement
- Control the setup of the physical learning environment and A/V for maximum results
- Create an effective handout
- Skillfully handle difficult or resistant participants
- Evaluate your training in a truly meaningful way
- Sell this new way of training to your clients and raise your fees accordingly



*This course will change your training, consulting, lecturing and your life."*

~ **Linda Miles, Founder/Director, Speaking Consulting Network**

*"This is the secret ingredient, the missing piece I've been looking for and never could find. I have never had so much fun learning!"*

~ **Larry Guzzardo, 14-year Georgia consultant**

### You will also:

- Rework 1-2 modules of your own content utilizing a Transformation Training Formula
- Receive a Transformational Trainer's Tool Kit with master forms and guidelines for over 50 student exercises and testing components that you can use immediately
- Get a comprehensive "Where to Go" Resource Guide with websites and ordering information for all training tools presented
- Receive a Transformational Trainer designation to use in your marketing materials
- Have more fun, laughs, and "Aha's!" than the law allows!

*"The cost of this course was minimal, the value was exceptional, and the natural high that I experienced going home packed with new ideas, hope and friends was PRICELESS!"*

~ **Donna Rosebush, 7-year Michigan consultant**

*"This course will give you the tools and techniques you need to create a lasting impact and sustainable results for your clients and your business."*

~ **Ginny Hegarty, 10-year Pennsylvania consultant**

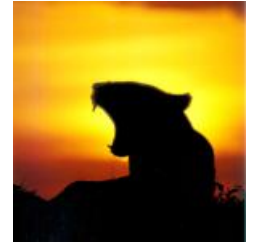
### Satisfaction Guaranteed!

- See better results instantly with your clients
- Hear comments like "this was the best training you've ever done with us!"
- Feel completely recharged and reinvigorated about your career, your training, and your vision.

Call to reserve your spot today! **800-595-7060**



Become a **ROARING** Lioness Speaker!



The Lioness Principle™  
**TRANSFORMATIONAL SPEAKER'S WORKSHOP**

Now you can apply **The Lioness Principle™** transformation to your SPEAKING CAREER, as well!



Our **TRANSFORMATIONAL SPEAKER'S WORKSHOP** is a one-day speaking skills workshop designed to increase your impact, your bookings, and your fees! In this safe and supportive environment you will learn to:

- Crystallize your material
- Hone your message
- Drive home key points
- Determine the right amount of interaction
- Craft a better story
- Get more comfortable and conversational on stage
- Manage interaction, questions, and disruptions
- Improve host introductions
- Create a **STRONG** first five and last five minutes
- Improve your use of PowerPoint and props

Join us! **June 4, 2008** (Wednesday) ♦ San Diego, CA

(This is an optional add-on day to our Transformational Training Workshop, June 2-3 AND can be attended separately)

**TWO WAYS TO PARTICIPATE:**

**ACTIVE PARTICIPANT** (Only three spots available)

- Katherine will review your speech outline in advance
- You'll hone your message with a four-step process
- Personalized coaching while presenting 10-15 minutes of your material
- "Zip-Drive" recording of your presentation for review and development at home is included. Also on "Zip Drive" will be:
  - Course materials
  - Additional resources and websites
- Lots of fun, growth, support, and applause!

**OBSERVATION PARTICIPANT**

- Observe coaching of Active Participants
- A "Zip-Drive" including:
  - Course materials
  - Additional resources and websites
- Lots of fun and support... and the opportunity to give lots of applause!



**FAX Registration to 951-346-3524**

**OR Call to reserve your spot today!**

**800-595-7060**



# REGISTRATION

The Lioness Principle™

TRANSFORMATIONAL SPEAKER'S WORKSHOP

Participant Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

Office Phone: (    )

ext. \_\_\_\_\_

Cell: (    )

Fax: (    )

e-mail: \_\_\_\_\_

website: \_\_\_\_\_

**ACTIVE PARTICIPANT**

*(Sign up early! Only 3 spots available!)*

\$795

**OBSERVATION PARTICIPANT**

*(Unlimited registrants)*

\$395

MasterCard     Visa     Am Ex

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Check Enclosed

\$ \_\_\_\_\_

Please make checks payable to:

**Katherine Eitel & Associates, Inc.**

PO Box 50490  
Mesa, AZ 85208

**FAX Registration to 951-346-3524**

*OR Call to reserve your spot today!*

**800-595-7060**

